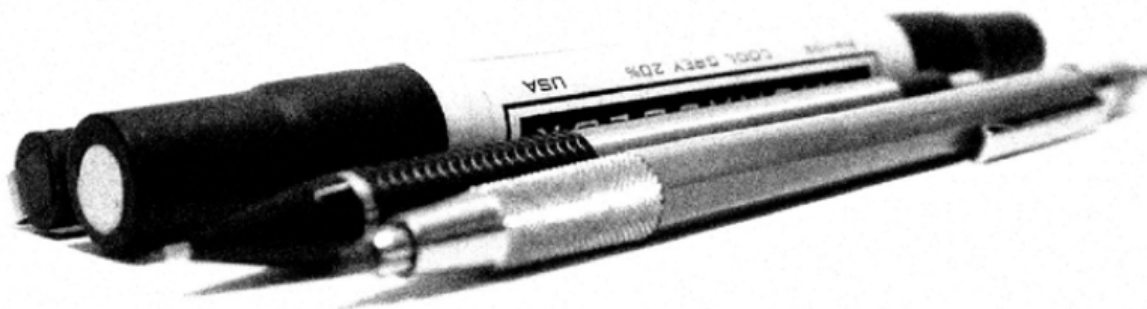


*Twentyone*<sup>®</sup>  
CREATIVE



**FABIO PEREZ**

**ART DIRECTOR | GRAPHIC DESIGNER**



# MIAMI BUSKERFEST

STREET  
PERFORMANCE FESTIVAL

EXPLORE DOWNTOWN MIAMI

2015 MIAMI 4-9 PM

# BUSKERFEST

STREET  
PERFORMANCE FESTIVAL

**DECEMBER 11<sup>th</sup>**

LIVE PERFORMANCES BY  
**LOCAL ARTISTS**

AT EACH STOP OF THE METROMOVER INNER LOOP

**PERFORMANCE, FOOD & TRANSIT**

Closing Party  
At Bayfront  
Park with



*Mike*

Knight Foundation MIAMI-DADE COUNTY MIAMIDDA Tilaris TONYONE MONSTER SOUND PRODUCTIONS

**BUSKERFESTMIAMI.COM**

EXPLORE DOWNTOWN MIAMI

2015 MIAMI 4-9 PM

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PERFORMANCE FESTIVAL

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*Mike*

**BUSKERFESTMIAMI.COM**

@BUSKERFESTMIAMI #BUSKERFESTMIAMI

2015 MIAMI BUSKERFEST STREET PERFORMANCE FESTIVAL

## EVENT PASSPORT

METRO STOP	4-5 PM	5-6 PM	6-7 PM	7-8 PM	SPONSOR
Bayfront Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	BAYFRONT PARK
Knight Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ST. LOUIS RESTAURANT
Miami Avenue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Tilarts
Government Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	MIAMIDDA
Wilkie D. Ferguson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	180
College Bayside	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	MIAMIDDA
First Street	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	SMURRY'S
<b>BUSK STOP</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Tina Hills Pavilion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ELWOODS PUB
188 NE 3rd Ave.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	MIAMI
100 NE 1st Ave.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	MIAMI



**BUSKERFESTMIAMI.COM** @BUSKERFESTMIAMI #BUSKERFESTMIAMI

Name: ..... Email/Phone: .....

Favorite Band/Act: .....





MIAMI'S OFFICIAL BREAK  
**305 CAFECITO**  

  
 #305CAFECITO FRESH BREW  
 ESTABLISHED TWENTY THIRTEEN

MIAMI'S OFFICIAL BREAK  
  
 ESTD **305** 2013  
 Fresh CAFECITO Brew  
  
 #305CAFECITO

MIAMI  

**3:05**
  
 ESTD  2013  
 FRESH BREW  
**CAFECITO**  


# #Pinitup



*Instagram*  
COMPETITION

a night of  
**ART & DESIGN**  
with **ALL TOGETHER NOW & AIGA**  
Miami's young group of designers,

## JULY 13th

It surrounds the Museum of Art's newest photography exhibition of acclaimed pin-up photographer, Bunny Yeager. There will be live art, music, and more - including the best Instagram pictures displayed in a special one-night juried exhibition.

See more at: <http://miami.aiga.org/event/pinitup/#sthash.WNJY5JGY.dpuf>

DESIGN  
4GOOD

# ENHANCE

DESIGN THINKING

DESIGNERS  
EMPOWERING  
MIAMI



FEMFESSIONALS.COM



FEMFESSIONALS

2015

Guide

TO

BIG BUSINESS GROWTH

E-WORKBOOK

Written by: Violette de Ayala • Edited by: Jessica Passman • Designed by: TwentyOne Creative

CHAPTERS

Be fearless

Stop the Negative Self Talk

Productivity 101

Avoid the Toxicity of your Network

Staying Focused on Big Business Growth

Happiness Principles



BE FEARLESS

DEFINE YOUR FEARS

When I began teaching this course last year, I chatted with my dad about "fear" in business. My dad, an extremely control guy, told me adamantly, in his thick Cuban accent, that he has never had a fear. Once I shared with him my definition of fear, he admitted that he had been fearful of success. Whoooo! I couldn't believe it. Acknowledging fear is the first step of success.

Every day, I am fearful of something. I think that is really the norm for us all. Generally speaking, we all experience fear on a regular basis. Perhaps it's taking a call from a current client, pitching a new client, or something like generous rater coauthors (that's a personal fear of mine that I conquered with the assistance of my 8 year old, which is a chapter in our next book). We spent so that we all have fear driven "items" in our lives. You know how I know this? I know this because we are constantly procrastinating, pushing off items and making excuses. I truly believe all the above are based on some sort of fear and it's something we can tackle. We need to tackle in order to move forward with stages in our lives. I am not talking about a true fear such as falling into a body of water with 20 alligators. That is scary (I am talking about the not so real fear, fear). The fear I am talking about is the story we create in our heads and the excuses we make up regarding the goals we have yet to achieve. Let's find out what is holding you back, shall we? I love discovering my fears because the conversation and the story changes once I get down to the nitty gritty. As a result, I move on, grow up a bit more and then conquer them. I now look for fears as an 8 year old looks for four leaf clovers in a meadow full of greenery.

This lesson will start to uncover the fears that are holding back your grandest vision and path of possibilities in both business and life.

What are three goals you have had for over a year that you have not yet achieved?

Three horizontal lines for writing.

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STOP THE NEGATIVE SELF TALK

Negative self talk is often like a downward spiral on a sled upon a hill with no brake. Negative self talk usually starts with a trigger, i.e. one little comment from a friend, a snafu of a business deal, or perhaps getting on a scale to find you gained a pound. Damn you hubbub! Whatever the trigger, it's usually followed by a structured discussion in your head that perpetuates the initial negative thought. It can grow into a huge ugly monster if unstopped. The talk inside your head begins softly, and then grows in frequency, intensity and volume with more fake facts, past mishaps, and then arrives with a conclusion similar to "that's it, I will never do anything right, I am a loser!" Once you create that label, whether it's new or reinforced, it holds weight in your mind and spirit. Everything you do with this label freshly tartarized in your brain and heart will reinforce it. It may take hours, or even days, to recover and bounce back to a healthy state of mind. We are going to re-wire your brain so that you realize the trigger and can stop the decline into negativity before it latches on and gains strength. This will take you at least 8 weeks to work on and perfect. Please be patient and look back at this chapter when you feel a need to freshen up on the lesson. The goal is to never allow negativity to take over your mind and to always hold yourself in a positive light, not inflated, but positive and filled with self-love.

REFINE YOUR SELF-TALK

This lesson will start to help you change the way you speak to yourself internally, mirroring the way you speak with the reality of the life you desire. The way we speak to ourselves, our internal dialogue, sets the course for the future we create. Your internal conversation illustrates itself in life.

What is 1 negative thought that you have had on an on-going basis over the last 12 months?

One horizontal line for writing.

What are some other negative thoughts you have about yourself that you think about often? (Limit to 3 for this exercise)

Three horizontal lines for writing.

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The + Entrepreneurial + SERIES

{ LEARN & PROSPER }

with our Global Entrepreneurial Classes taught by our Femfessional Business Teachers

FREE FOR OUR BUSINESS MEMBERS

ONLY AT FEMFESSIONALS

TAG A WOMAN THAT Inspired You TO HELP YOU GET WHERE YOU ARE NOW { ONE THAT DESERVES } A SHOUTOUT!

#FEMFESSIONALS | #WCW

Launch & Lead

A COMMUNITY

	C: 0
	M: 99
	Y: 67
	K: 0
	C: 100
	M: 100
	Y: 41
	K: 47
	C: 39
	M: 23
	Y: 0
	K: 0
	C: 0
	M: 0
	Y: 20
	K: 0
	C: 0
	M: 0
	Y: 0
	K: 20

Intrigue Script

Gotham Black

Alternate Gothic

Bodoni Bold



**STRAWBERRY**  
**Festival** 10AM to 4PM  
 SATURDAY MAY 17 - 2014 - FIFER ORCHARDS  
 CAMDEN-WYOMING, DE

*Family Fun!*

U-Pick Strawberries • Hayrides • Barrel Train rides • Pony rides  
 Farm animal exhibit • Face Painting

**LOCAL FOOD FEST**  
 Local Restaurants featuring Delicious Lunch Items

*Sweet Treats*

STRAWBERRY ICE CREAM, STRAWBERRY SMOOTHIES, CHOCOLATE COVERED STRAWBERRIES,  
 STRAWBERRY SHORTCAKES, STRAWBERRY LEMONADE, STRAWBERRY CREPES

**FREE LIVE MUSIC**  
 FREE RANGE BAND - BLUEGRASS/AMERICANA  
 GEORGE AND DSSI - FESTIVAL TUNES  
 MISS JACKIE - CHILDREN'S MUSIC

*Details at*  
**FIFERORCHARDS.COM**



**BLUEBERRY**  
 SATURDAY JUNE 28 - 2014 - 10AM to 4PM  
**FESTIVAL**




**STRAWBERRY - FESTIVAL -**

**FAMILY FUN ON THE FARM!** SATURDAY MAY 21 10 AM to 4 PM

U-PICK STRAWBERRIES • HAYRIDES • WAGON TRAIN RIDES • PONY RIDES  
 FARM ANIMAL EXHIBIT • FACE PAINTING • KIDS ACTIVITIES

**LOCAL FOOD FEST**  
 LOCAL VENDORS FEATURING DELICIOUS LUNCH ITEMS

**SWEET TREATS**  
 strawberry ice cream, strawberry smoothies, chocolate covered strawberries  
 strawberry shortcake, strawberry lemonade

**LIVE MUSIC**

*Details at*  
**FIFERORCHARDS.COM**  
 FIFER ORCHARDS CAMDEN-WYOMING, DE  
 305.697.2141



A BOUNTIFUL BOX OF HOME-GROWN GOODNESS!



WEEKLY BOX OF FRESH FRUITS AND VEGGIES

CSA COMMUNITY SUPPORTED AGRICULTURE

**DELMARVA BOX** CSA

ENJOY THE BENEFITS OF EATING LOCAL, SEASONAL AND FRESH

18 WEEKS BEGINNING MAY

SUPPLEMENT YOUR PRODUCE BOX WITH ADD-ON ITEMS INCLUDING:  
 LOCAL EGGS, MEATS, CHEESES, HONEY, PICKLES AND MORE.



**CONVENIENT PICK UP LOCATIONS**

WYOMING, DE	DEWEY BERCH, DE	MIDDLETOWN, DE
DOVER, DE	MILLSBORO, DE	NEWARK, DE
MILFORD, DE	GEORGETOWN, DE	WILMINGTON, DE
LEWES, DE	SMYRNA, DE	SALISBURY, MD

**EASY ONLINE SIGN-UP AT FIFERORCHARDS.COM**

**CONGRATULATIONS ON THE LAST 50 YEARS!  
AND LOOKING FORWARD TO THE NEXT 50!**

**GO DOLPHINS!**



**DE COLORES**  
2280 SW 22 AVENUE  
MIAMI, FL 33136

**305.649.0595**  
**DECOLORES@AOL.COM**



**BLEED FOR YOUR TEAM**  
DONATE BLOOD  
★ AND BE ELIGIBLE TO WIN ★

**TWO TICKETS** to the BCS National Championship Bowl Game 2013  
Valued at \$3,400.00

**Two round-trip first class airline tickets** from Orlando to Miami, Florida  
Valued at \$1,200.00

**Two days and two nights** at the Hard Rock Hotel & Casino  
Valued at \$1,400.00

**American Express Gift Cards**  
Valued at \$1,000.00

**Sunlife Stadium – January 7<sup>th</sup>, 2013 – 8pm**

**#1 VS #2**

**HELP TO SAVE LIVES BY MAKING  
A BLOOD DONATION  
AT THE FOLLOWING LOCATIONS**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_





100% COLD PRESSED

**SUPER**

INGREDIENTS:

- APPLE
- KALE
- LEMON
- GINGER
- CUCUMBER
- CELERY
- CHLOROPHYLL
- FL. KEYS SEA SALT

**S**

FUEL JUICE MIAMI

PREMIUM GRADE ORGANIC LIVE FUEL JUICE

16 FL OZ ( 473ML )

100% COLD PRESSED

**ACCELE**

INGREDIENTS:

- PEAR
- PINEAPPLE
- SWEET POTATO
- CARROT
- BEEF

**A**

FUEL JUICE MIAMI

PREMIUM GRADE ORGANIC LIVE FUEL JUICE

16 FL OZ ( 473ML )

100% COLD PRESSED

**DIESEL**

INGREDIENTS:

- KALE
- PARSLEY
- CUCUMBER
- LIME
- SPIRULINA
- TRACE MINERALS

**D**

FUEL JUICE MIAMI

PREMIUM GRADE ORGANIC LIVE FUEL JUICE

16 FL OZ ( 473ML )

100% COLD PRESSED

**COOLA**

INGREDIENTS:

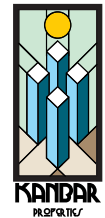
- PINEAPPLE
- ALOE
- MINT
- CUCUMBER
- KELP
- FLOWER ESSENCE

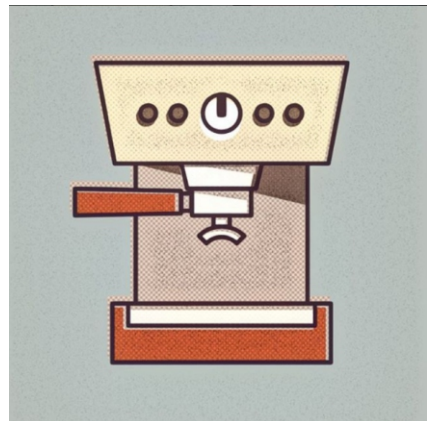
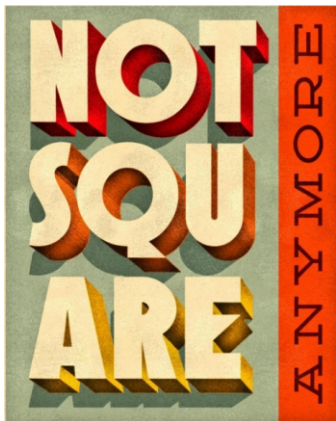
**C**

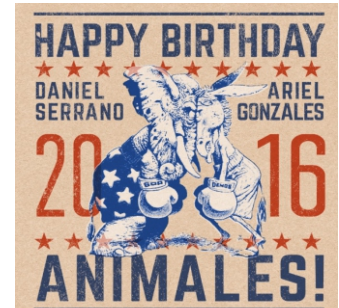
FUEL JUICE MIAMI

PREMIUM GRADE ORGANIC LIVE FUEL JUICE

16 FL OZ ( 473ML )









# PRINTS & POSTERS

**DO MORE OF WHAT YOU LOVE AS MUCH AS YOU CAN**

**MADRID**

**REFRESH**  
 DRINK GOOD BEER WITH Good FRIENDS  
**Enjoy!**  
 RESPONSIBLY

Start Small  
**THINK B I G**  
 AND MAKE IT HAPPEN

**LUKE SKYWALKER LIGHTSABER SERIES**

**PRODUCTION INFORMATION**  
 Manufacturer: Largely self-fabricated  
 Model: Largely custom made  
 Type: Metal  
 Creators: Jedi Order, Solo Order  
 Date invented: c. 25,000 BBY  
 Owners: Generally Jedi and Sith  
 Cost: 2,000 credits

**PHYSICAL & TECHNICAL SPECIFICATIONS**  
 Shape: Cylindrical  
 Size: Small, typically hand-held  
 Color(s): Various blade colors depending on crystal  
 Material(s): Various, usually metal  
 Length: Hilt: Usually 24-30 centimeters  
 Blade: Usually 1.40 centimeters  
 Weight: Range: 1 kg  
 Range: 130 cm

**USAGE AND HISTORY**  
 Purpose: Melee combat  
 Era(s): Old Republic era  
 Rise of the Empire era  
 Galactic Republic era  
 New Republic era  
 New Jedi Order era  
 Empire era  
 Generally Force-users

**ABOUT LIGHTSABERS**  
 The lightsaber is the weapon of a Jedi, an integral component of a Jedi's arsenal. It can be used to cut through metal doors or armor alike. Using the Force, a Jedi can project and deflect incoming blaster bolts, and reflect them.

"This was the final weapon of a Jedi Knight. Not to destroy or render an opponent helpless. All that this simple light was required for, was an opponent's surrender. It was a symbol of peace, not war. It was a blade of light, not a sword of steel. It was a mark of someone who had achieved the highest of goals."  
 Obi-Wan Kenobi

Fresh ORIGINAL IDEAS  
**Think OUTSIDE the BOX**  
 TRY IT TODAY AND SEE FOR YOURSELF  
 APPROACHING PROBLEMS IN NEW, INNOVATIVE WAYS  
 THE FAMOUS EtchE THAT STILL WORKS

# PRINTS & POSTERS



THERE'S NOTHING  
WRONG WITH  
ME **LOVING YOU**  
BABY

— & —

GIVING YOURSELF TO ME  
• CAN NEVER BE WRONG •

THE **LOVE** THE

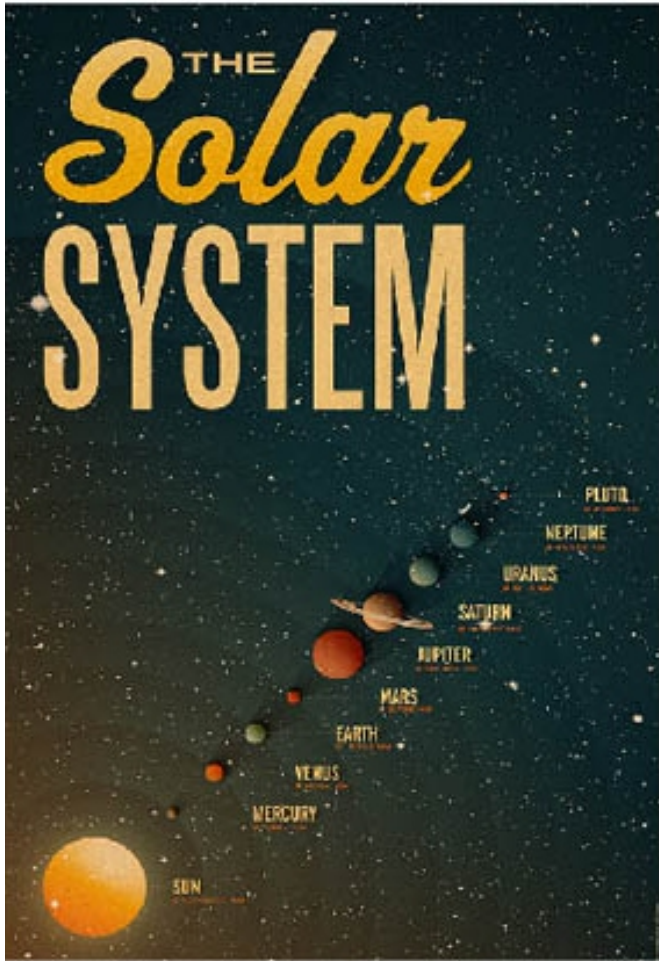
DON'T YOU KNOW HOW  
SWEET & WONDERFUL  
LOVE CAN BE

HAROLD GALT

WE'RE HERE TO  
**LAUGH**  
AT THE  
ODDS & LIVES  
SO WELL THAT  
**DEATH**  
WILL  
TREMBLE  
TO TAKE US

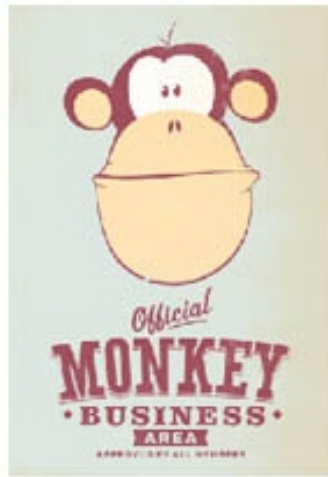
CHARLES BLACKSKY

# PRINTS & POSTERS

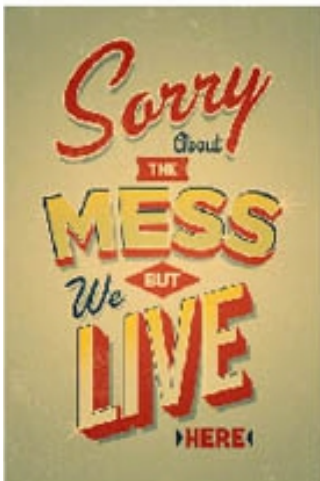
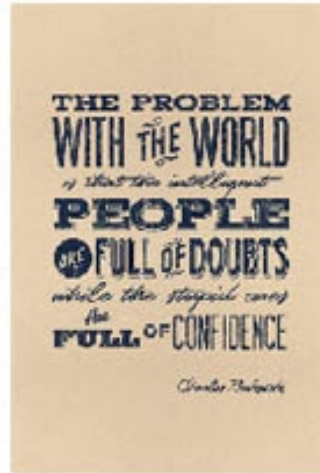




# PRINTS & POSTERS

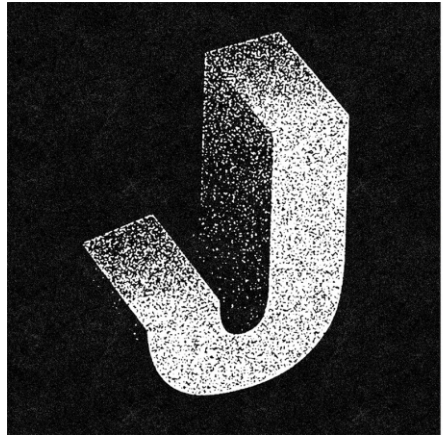
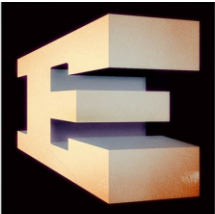


# PRINTS & POSTERS



TWO THOUSAND SIXTEEN  
 36 DAYS OF  
**TYPE**  
 CHALLENGE  
 #36DAYSOFTYPE | #36DAYSOFTYPE\_{letter/number name}  
 3RD EDITION

OFFICIAL DATES FOR THIS YEAR CHALLENGE  
**MARCH 29<sup>TH</sup> - MAY 3<sup>RD</sup>**  
 A PROJECT THAT AIMS TO BE A SPACE FOR CREATION AROUND  
 TYPOGRAPHY AND ITS ENDLESS GRAPHIC POSSIBILITIES



THANKS TO  
**36 DAYS**  
 OF  
**TYPE**  
 PROJECT  
 #36DAYSOFTYPE

# THANK YOU



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